

2012 LEADER SUPPORT LEVELS

WOODLAND HILLS-TARZANA CHAMBER OF COMMERCE



Platinum Leader

\$12,500

- Platinum Level Marketing package customized to your needs.
- Platinum Leader Recognition at each event
- WHTCC Platinum Leader logo for your website.
- Complimentary admission to each event as selected in menu.

Gold Leader

\$10,000

- Gold Level Marketing package customized to your needs.
- Gold Leader Recognition at each event.
- WHTCC Gold Leader logo for your website.
- Complimentary admission to each event as selected in menu.

Silver Leader

\$7,500

- Silver Level Marketing package customized to your needs.
- Silver Leader Recognition at each event.
- WHTCC Silver Leader logo for your website.
- Complimentary admission to each event as selected in menu.

Bronze Leader

\$5,000

- Bronze Leader Marketing package customized to your needs.
- Bronze Leader Recognition at each event.
- WHTCC Bronze Leader logo for your website.
- Complimentary admission to each event as selected in menu.

Supporter

\$2,500

- Supporter Leader Marketing package customized to your needs.
- Supporter Leader Recognition at each event.
- WHTCC Supporter Leader logo for your website.
- Complimentary admission to each event as selected in menu.

Friend

\$1,500

- Friend Leader Marketing package customized to your needs.
- WHTCC Friend Leader logo for your website.
- Friend Leader Recognition at each event.

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Leader Level Benefits	Platinum	Gold	Silver	Bronze	Supporter	Friend
Homepage Flash Logo	x	x				
Bio and Headshot on Leader Web Page	x	x	x	x	x	x
Premium Profile	x	x	x	x	x	x
Showcase	x		x	x		
E-blast 1 time (optional)	x	x	x			
Membership	x	x	x	x	Up to \$400	Up to \$325

Event Leader Mix and Match Event Admission Tickets. We will happily create a custom package for you.

Recognition at all Annual & Monthly Events	x	x	x	x	x	x
Admission Gala, Wine, Education, Festival	20	16	14	12	10	6
Ad Space Gala, Wine, Education, Festival	x	x	x	x	x	x
Golf Charity Entry and Dinner	8	4	2			
Golf Charity Guest Dinner	8	4	2	2	2	2

*Your Annual Event Packages will be detailed in agreement.
Advertising allocations may be used for event Leader menu items.*

Each Leader Level comes with a bonus of Marketing Bucks to use for the items listed.

Choose a combination of these benefits or ask for a custom package. Listed Items may also be purchased separately.

Leader Level Menu	MARKETING BUCKS BONUS					
Newsletter, Sponsor, Events.	\$3500	\$2500	\$1500	\$1000	\$750	\$500
1/2 page back cover \$450 color. <i>Limit 2</i>						
Full Page \$400 color Or 3@\$1100						
Junior Page \$350 color Or 3@\$1000						
1/2 Page \$300 color Or 3@\$850						
1/4 Page \$200 color Or 3@\$550						
1/8 Page \$50 color Or 6@\$250						
Inserts \$175 Or 6@\$975						
Breakfast or Lunch Sponsor \$300 each						
Breakfast Tickets \$20 – 12@\$220 1 FREE						
Lunch Tickets \$25 – 12@\$275 1 FREE						
Exhibit Spaces to \$325						