

75
ANNIVERSARY
1941 - 2016



Join us as we kick-off our 75th Anniversary with a special event!

In honor of its **75th Anniversary**, Variety of Southern California is giving away **75 adaptive bikes** to 75 Southern California kids with disabilities. Many of these children cannot walk on their own, so when they receive a bike specially designed for their needs, their disabilities fade away and they experience the pure joy of riding a bike like any other kid. These adaptive bikes are not covered by insurance and out of reach financially for most families.

Variety's **Mobility Program** provides confidence, freedom, and much-needed therapeutic exercise to children with disabilities by providing specially-designed adaptive bikes. Since the program's inception in 2012 hundreds of kids have received bikes!



From Evan's Mom:

Evan's therapist took him outside to ride his trike the other day and during that time my grandma called. Because she couldn't hear Evan in the background, she asked where he was. I answered, "He's outside riding his tricycle." After that we both paused, and I almost started crying because it was the very first time in his life, that I got to say that my son was doing something that a typical kids his age would be doing."

From Neo's Mom:

12 year old Antoneo ("Neo") has had 11 surgeries. He first tried a tryke at Children's PT to help strengthen his leg muscles. I cry now as I remember the smile, a look I have never seen before. Although he was exercising, all he knew was a feeling of normalcy. He has asked over and over for a bike, scooter, whatever so he could experience what other kids take for granted. I can't thank you all enough.

[Click Here to See the Mobility Program in Action](#)

[Watch Devin Ride a Bike for the FIRST TIME](#)

Serving Children in Southern California for 75 Years

Variety of Southern CA is a 501(c) 3 Organization. Tax ID 95-1330495

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Guidestar: <https://www.guidestar.org/profile/95-1330495>

About Variety

Our Mission:

Founded in 1941, Variety the Children's Charity of Southern California is dedicated to inspiring hope, enriching lives and building a better future for the children of Southern California. We're one of the leading "tents" (chapters) of Variety International – The Children's Charity.

Who We Are:

Known as the "heart of the entertainment industry," Variety consists of leaders throughout the entertainment industry and beyond committed to serving the needs of local children. Since 1941, we've raised more than \$60 million to help the children of Southern California. All money raised benefits children in local communities and Variety has a proud history of mobilizing resources quickly to support children in need.

What We Do:

Variety awards over three quarters of a million dollars annually to organizations that serve Southern California area children in the areas of Health Care, Education and Mobility. Variety is also a major supporter of the Variety Boys and Girls Club **of Boyle Heights**.

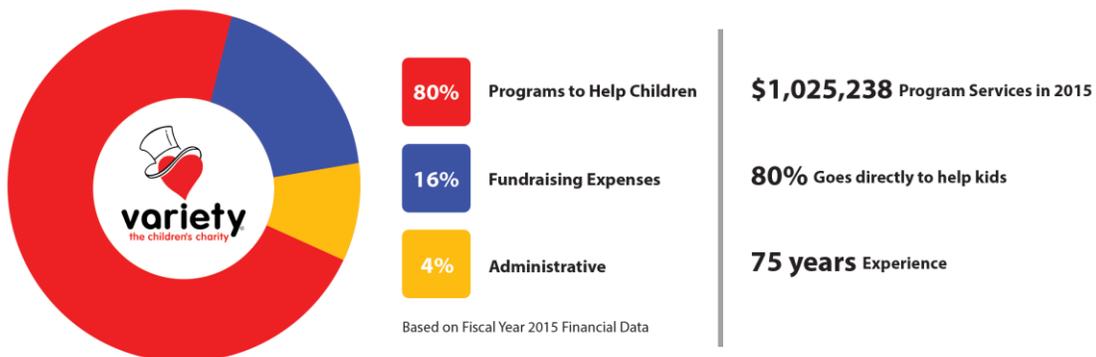
Our Programs:

Variety's **Mobility Program** provides confidence, freedom, and much-needed therapeutic exercise to children with disabilities by providing specially-designed adaptive bikes, strollers and other mobility equipment.

Variety's **Health Care Program** grants support organizations that provide safety, help and hope to children who are victims of abuse, neglect and homelessness. Variety sends kids who are battling life-threatening illnesses to summer camp and provides medical care, therapy, and early intervention programs for kids with disabilities.

Variety's **Education Program** grants support organizations that provide underprivileged children and at-risk youth the programs necessary to pursue their education and dreams and overcome the barriers of poverty, poor performing schools and high levels of unemployment. Education grants fund early literacy programs, college scholarships, homework assistance, college prep, career readiness, art, music, science and technology workshops, sports and gang prevention counseling.

Since 1949, the **Variety Boys & Girls Club** has responded to the needs of children in the Boyle Heights/ East Los Angeles community by offering leadership development programs, tutoring and mentoring, recreation, sports and aquatics programs, arts and crafts, a computer learning center and library, social recreation, college scholarships, and special events to award members' achievements and talents. The new Club is a safe haven where our children can learn, grow and hope.



For more information contact Elizabeth O'Neil elizabeth@varietysoocal.org (323) 655-1547

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